THE FUTURE OF THE AI REVOLUTION

TECHsalo

SPONSORSHIP OPPORTUNITIES

Title Sponsor (\$15k)

- Logo added to event name as "Presented by"
- Ability to speak during opening remarks
- (2) 8' Exhibit table and (4) chairs on main floor
- (20) General Admissions tickets to the event
- (10) VIP tickets to the event
- (3) CIO Luncheon tickets
- (1) speaking session for 45 min
- (1) Speaking session promotion
- Social Media Highlights on all major platforms
- Exclusive eblast to all 20k+ followers
- Logo placement on registration page
- Prominent logo placement on all marketing materials
- Logo placement on VIP swag bags
- Logo placement on VIP t-shirts
- Ability to include promo items in VIP swag bags
- Press Release announcing title sponsorship
- Post-event promo article featuring company
- List of any 'opt-in' registrants
- Featured "Lunch & Learn" post event with company
- Featured Happy Hour sponsorship prior to event
- 1 year corporate Ambassador membership to Tech Hub

Private CIO Breakfast (\$10k)

- Logo placement on registration page
- (1) 8' Exhibit table and (2) chairs on main floor
- Logo placement in luncheon on main entrance
- (3) General Admissions tickets to the event
- (3) VIP tickets to the event
- (3) CIO Luncheon tickets
- Social Media Highlights
- Logo placement on VIP swag bags
- Logo placement on VIP t-shirts
- Ability to include promo items in VIP swag bags
- Ability to include swag for CIOs at lunch
- Ability to speak during CIO luncheon

presented by

VIP Lounge (\$5k)

- Logo placement on registration page
- (1) 8' Exhibit table and (2) chairs on main floor
- Logo placement in private VIP lounge area
- (3) General Admissions tickets to the event
- (2) VIP tickets to the event
- Social Media Highlights
- Logo placement on registration page
- Logo placement on VIP swag bags
- Logo placement on VIP t-shirts
- Ability to include promo items in VIP swag bags
- · Logo placement on signage day of the event

VIP Lounge Bar (\$5k)

- Logo placement on registration page
- (1) 8' Exhibit table and (2) chairs on main floor
- Logo placement in private VIP lounge area
- (3) General Admissions tickets to the event
- (2) VIP tickets to the event
- Social Media Highlights
- Logo placement on VIP bar, drink tub, coasters
- Logo placement on VIP t-shirts
- Ability to include promo items in VIP swag bags
- Logo placement on signage day of the event

VIP Swag Bags (\$5k)

- Logo placement on registration page
- Signage at check-in table
- Ability to have company rep handing out VIP bags at registration
- (1) 8' Exhibit table and (2) chairs on main floor
- Logo placement on swag bags
- (3) General Admission tickets to the event
- (2) VIP tickets to the event
- Social Media highlights
- Logo placement on signage day of event
- Include promo items in VIP swag bags

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SPONSORSHIP OPPORTUNITIES

Check-In: Lanyard & Badges (\$3.5k)

TECHJACS

- Logo placement on registration page
- Signage at check-in table
- Ability to have company rep assisting at check-in to "Meet & Greet" all guests
- (1) 8' Exhibit table and (2) chairs on main floor
- Logo placement on badges and lanyards for all event guests
- (3) General Admission tickets to the event
- (2) VIP tickets to the event
- Social Media highlights
- Logo placement on signage day of event
- Ability to include promo items in VIP swag bags

After Party Food & Drink (\$3.5k)

- · Logo placement on signage for after party area
- Logo placement on bar for after party
- Logo placement on all bar napkins and coasters
- (1) 8' Exhibit table and (2) chairs on main floor
- (2) General Admissions + after party tickets
- (1) VIP tickets to the event
- Social Media Highlights
- Logo placement on registration page
- Logo placement on signage day of the event

Keynote Session Room (\$2.5k)

- Logo placement in IMAX
- Logo placement on keynote signage
- Thank you mention prior to keynote session
- (1) 8' Exhibit table and (2) chairs on main floor
- (2) General Admission tickets to the event
- (2) VIP tickets to the event
- Logo placement on registration page
- Social Media highlights
- Logo placement on signage day of event
- Ability to include swag in VIP swag bags

General Session Room (\$2k)

- Logo placement in theatre/classroom/stage
- Logo placement on signage in room
- (1) 8' Exhibit table and (2) chairs on main floor
- (2) General Admission tickets to the event
- (2) VIP tickets to the event
- Logo placement on registration page
- Social Media highlights
- Logo placement on signage day of event
- Ability to include swag in VIP swag bags

Water & Snack Station (\$1.5k)

- Logo placement on signage in snack station
- Custom logo label on all water bottles
- (1) 8' Exhibit table and (2) chairs on main floor
- (2) General Admissions + after party tickets
- Social Media Highlights
- Logo placement on registration page
- · Logo placement on signage day of the event

Interactive Robot/AR Arena (\$1k)

- Logo placement on signage on robot are arena
- (1) 8' Exhibit table and (2) chairs on main floor
- (2) General Admissions + after party tickets
- Social Media Highlights
- Logo placement on registration page
- Logo placement on signage day of the event



SPONSORSHIP OPPORTUNITIES

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Interactive Arena (\$1k)

Logo placement on signage on robot are arena

TECHsalo

- (1) 8' Exhibit table and (2) chairs on main floor •
- (2) General Admissions + after party tickets
- Social Media Highlights
- Logo placement on registration page
- Logo placement on signage day of the event

Tech Hub Member Exhibitor (\$500)

Non-Member Exhibitor (\$1k)

- (1) 8' Exhibit table and (2) chairs on main
- (2) General Admission tickets to the event
- Logo placement on registration page
- Social Media highlights
- Logo placement on signage day of event

Supporting Sponsor (\$250)

• Logo placement on registration page and day of event general signage

Startups and Nonprofits please reach out for discounted rates. Limited quantity.

Questions? Want to customize a package? Email team@techhubsouthflorida.org

