



ITPalooza

South Florida

SPONSORSHIP

PACKAGE

12/12/13



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Last year, on 12/12/12, **ITPalooza** raised over \$30,000 in charity donations from 1,200 members from the local IT community. In keeping with the spirit of bringing together the whole South Florida Technology community, this year, on 12/12/13, **ITPalooza** will be a full day of vendor-prospect interaction, tech education sessions, hackathons, professional networking and a tech employment fair. Organized by over 50 local technology groups, from the CIO Council to IT Security and hands-on programming groups, the day culminates with a grand courtyard holiday party with live music by the all-IT professional **ITPalooza** band.

This is THE BIG ONE- All your favorite South Florida Technology Groups will be getting together to host the 2nd annual networking party!

We invite you to partner with **ITPalooza** in bringing together hundreds and hundreds of tech savvy individuals to share an experience you benefit from for years to come.

This means working with **ITPalooza** to:

- Highlight your company at an exhibitor table in the atrium.
- Show your support for local user groups by adding a 'UG Sponsorship' to your level of support.
- Engage the tech community by holding specific trainings for our registered attendees.
- Participate in the tech community in meaningful ways interact to build memory & meaning.
- Showcase **ITPalooza** to C-level guests through your VIP tent sponsorship support.

Our sponsorship programs are designed to offer as much direct contact with your target audience as possible. We have organized packages and specialized contribution options that offer flexibility and visibility. Ideally, **ITPalooza** should be viewed as an annual partnership with your business that you look forward to each year.



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PRESENTINGSPONSOR (limit 1): **SOLD**

- 15 Minute address to audience immediately after program opening remarks.
- Full page color ad in event program.
- 5 VIP Passes to the VIP Tent.
- Class room facility with projector to hold vendor specific training for registered attendees.
- Exclusive table space in the atrium.
- Sponsors logo on the ITPalooza 12/12/13 T-shirt.
- Sponsors logo listed on the ITPalooza 12/12/13 website with click-through.
- Banner placement within the conference.
- Logo placement on program slideshow throughout the day/venue.
- 5 complimentary ITPalooza t-shirts.
- Support a User Group of your choice (a \$500 added value).

DIAMONDSPONSOR: **SOLD**

- 2 Minute address to audience.
- Full page color ad in event program.
- 4 VIP Passes to the VIP Tent.
- Class room facility with projector to hold vendor specific training for registered attendees.
- Exclusive table space in the atrium.
- Sponsors logo on the ITPalooza 12/12/13 T-shirt.
- Sponsors logo listed on the ITPalooza 12/12/13 website with click-through.
- Banner placement within the conference.
- Logo placement on program slideshow throughout the day/venue.
- 4 complimentary ITPalooza t-shirts.
- Support a User Group of your choice for an additional \$500.



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VIPTENTSPONSOR: \$5,000

- Recognition as the VIP Tent sponsor at the podium.
- ½ page ad in event program
- 10 VIP Passes to the VIP Tent.
- Class room facility with projector to hold vendor specific training for registered attendees.
- Exclusive table space in the atrium.
- Sponsor logo on the ITPalooza 12/12/13 T-shirt.
- Sponsors logo listed on the ITPalooza 12/12/13 website with click-through.
- Company Logo/Sign banner placement at the VIP Tent.
- Logo placement on program slideshow throughout the day/venue.
- 4 complimentary ITPalooza t-shirts.
- Support a User Group of your choice for an additional \$500

PLATINUMSPONSOR: \$2,500

- 2 VIP Passes to the VIP Tent.
- ½ page ad in event program
- Class room facility with projector to hold vendor specific training for registered attendees.
- Exclusive table space in the atrium.
- Sponsors logo on the ITPalooza 12/12/13 T-shirt.
- Sponsors logo listed on the ITPalooza 12/12/13 website with click-through.
- Banner placement within the conference.
- Logo placement on program slideshow throughout the day/venue.
- 2 complimentary ITPalooza t-shirts.
- Support a User Group of your choice for an additional \$500.

GOLDSPONSOR: \$1,000

- 1 VIP Pass to the VIP Tent.
- Exclusive table space in the atrium.
- Sponsors logo on the ITPalooza 12/12/13 T-shirt.
- Sponsors logo listed on the ITPalooza 12/12/13 website with click-through.
- Banner placement within the conference.
- Logo placement on program slideshow throughout the day/venue.
- 1 complimentary ITPalooza t-shirt.
- Support a User Group of your choice for an additional \$500.



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BARSPONSOR: \$1,000 (3 Available)

- Corporate signage at sponsored bar during the reception.
- Sponsors logo listed on the ITPalooza 12/12/13 website with click-through.

SILVERSPONSOR: \$500

- Shared table space in the atrium or Job Opportunity Room.
- Sponsors logo listed on the ITPalooza 12/12/13 website with click-through.
- Support a User Group of your choice for an additional \$500.

USERGROUPSPONSOR: \$500

- Support a User Group of your choice.
- Sponsors logo listed on the ITPalooza 12/12/13 website with click-through.

BRONZESPONSOR: \$350

- Sponsors logo listed on the ITPalooza 12/12/13 website with click-through
- Support a User Group of your choice for an additional \$500.

SPONSOR AGREEMENT

Return this completed page to initiate partnership.

BUSINESS NAME : _____

CONTACT : _____

STREET ADDRESS : _____

CITY : _____ STATE : _____ ZIP CODE : _____

BUSINESS PHONE : _____ CONTACT CELL PHONE : _____

EMAIL : _____ WEBSITE : _____

PLEASE ACKNOWLEDGE US IN PRINT AS : _____

ENCLOSED IS A CONTRIBUTION IN THE AMOUNT OF : _____

☐ PRESENTING SPONSOR \$10,000

☐ BAR SPONSOR \$1,000 (3 Avail)

☐ DIAMOND SPONSOR \$5,000

☐ SILVER SPONSOR \$500

☐ VIP TENT SPONSOR \$5,000

☐ ADD'L USER GROUP SPONSOR \$500

☐ PLATINUM SPONSOR \$2,500

☐ USER GROUP SPONSOR \$500

☐ GOLD SPONSOR \$1,000

☐ BRONZE SPONSOR \$350

ADDITIONAL VIP TICKETS (ONLY AVAILABLE WITH SPONSORSHIP AGREEMENT): _____ # OF TICKETS
\$50.00 per ticket

WE ARE UNABLE TO ATTEND, BUT WISH TO CONTRIBUTE IN THE AMOUNT OF \$ _____

PAYMENT INFORMATION

☐ CHECK MADE PAYABLE TO "IT ProCamp Inc." 501(c)(3) – mail completed form and check to
IT ProCamp Inc, to Attn: Alex Funkhouser, 1666 79th Street Cswy, Suite 604, North Bay Village, FL 33141

☐ CREDIT CARD PAYMENT MAY BE MADE ONLINE AT WWW.ITPALOOZA.COM, or BY PROVIDING
INFORMATION BELOW:

☐ AMERICAN EXPRESS ☐ MASTER CARD ☐ VISA

CREDIT CARD NUMBER : _____ CVC NUMBER : _____

EXPIRATION DATE : _____ BILLING ZIP CODE : _____

by signing below, I authorize ITPALOOZA to charge the above credit card as indicated.

AUTHORIZED SIGNATURE: _____ DATE : _____

Sponsors are asked to contact Alex Funkhouser at Alex@SherlockTech.com or call 305-651-6500 with
any questions.

All sponsorships commitments must be pledged by November 12th, 2013 and paid by December 1,
2013. All contributions are due within ten (10) business days of the commitment.

Proceeds to benefit community non-profits. A portion of sponsorship may be used to fund
organizational vendors. IT ProCamp Inc is a Florida non-profit corporation Tax ID: 45-4508664.



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THANK YOU SPONSORS!

On behalf of the **ITPalooza** committee and every attendee, we would like to thank each and every sponsor for their contributions without which, this event would not be possible. We have designed our sponsor programs to offer the absolute most benefit to each and every contributor. We hope that you feel we have met this objective and we welcome your feedback on how to make future **ITPalooza** events even better. It is with sincere gratitude that we welcome you as a sponsor of **ITPalooza**.

GETTING THE MOST FROM YOUR SPONSORSHIP EXPERIENCE

Presenting, Diamond, VIP Tent, Platinum and Gold level sponsorships receive exclusive table space, Silver level sponsors receive shared space. Sponsors should bring marketing materials and be prepared to staff their table for the duration of the event. We suggest you bring business cards, pens, branded trinkets, and a table skirt or a banner/sign. If you require any special assistance like an electrical outlet, additional chairs, or other needs please contact us as soon as possible so we can best accommodate you. It is very important for sponsors to email their logo and landing page URL to Steve@E2Mktg.com as soon as possible for insertion into the sponsors' page.

