

# TED<sup>x</sup> Delray Beach Live

x = independently  
organized TED event

## PARTNERSHIP PACKAGE

Live from  
**TED**GLOBAL



**JUNE 13TH 2013**

[www.TEDxDelrayBeach.com](http://www.TEDxDelrayBeach.com)

# TED<sup>x</sup> DelrayBeachLive

**x = independently  
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# WHAT IS TED<sup>x</sup>?

TEDx was created in the spirit of TED's mission: Ideas Worth Spreading. The program is designed to give communities, organizations and individuals the opportunity to stimulate dialogue through TED-like experiences at the local level.

*"In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TEDTalks video and live speakers combine to spark deep discussion and connection in a small group. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized."*

At TED the approach to sponsorship is a collaborative, interactive partnership. Sponsors are called partners.

We invite you to partner with TEDxDelrayBeach in bringing the conversation of TED Global to our area.

## **JUNE 13TH 2013**

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## **PRESENTING PARTNER**

- Presenting Partner Recognition as Presenting Partner on all promotional material.
- Onstage recognition by MC
- Company name in Press Release pre- and post-coverage.
- Opportunity to introduce your company to the audience during one of the breaks (10 minute partner spotlight).
- Company spotlight in all event materials created.
- Company logo on event partner board.
- Company logo and company link on TEDxDelrayBeach website Partner page.
- Newsletter or ad for reverse marketing
- Listed as Presenting Partner in e-newsletter sent pre- and post- event.
- Priority photo opportunity for your representatives for pre- and post-coverage.
- 100 Corporate tickets to the TEDxDelrayBeachLive event.
- 20x20 hospitality tent for banner placement and food and beverage for two 45 minute breaks.

## **VISIONARY PARTNER: \$5,000**

- Visionary Partner Recognition as Visionary Partner on all promotional material.
- Company name in Press Release pre- and post-coverage.
- Onstage recognition by MC.
- Company listed as Visionary Partner in event materials.
- Company logo on event partner board.
- Company logo and company link on TEDxDelrayBeach website Partner page.
- Newsletter or ad for reverse marketing
- Listed as Visionary Partner in e-newsletter sent pre- and post- event.
- Priority photo opportunity for your representatives for pre- and post-coverage.
- 50 Corporate tickets to the TEDxDelrayBeach Live event.
- 10x10 hospitality tent exclusive for your company to hang their banner and one 8 ft table provided.

## **INNOVATING PARTNER: \$2,500**

- Innovating Partner Recognition as Innovating Partner on all promotional material.
- Company name in Press Release pre- and post-coverage.
- Onstage recognition by MC.
- Company listed as Innovating Partner in event materials.
- Company logo on event partner board.
- Company logo and company link on TEDxDelrayBeach website Partner page.
- Listed as Innovating Partner in e-newsletter sent pre- and post- event.
- Priority photo opportunity for your representatives for pre- and post-coverage.
- 25 Corporate tickets to the TEDxDelrayBeachLive event.

## **AGENT OF CHANGE PARTNER: \$1,500**

- Agent of Change Partner Recognition on promotional materials.
- Company name in Press Release pre- and post-coverage.
- Onstage recognition by MC.
- Company listed as Agent of Change Partner in event materials.
- Company logo on event partner board.
- Company logo and company link on TEDxDelrayBeach website Partner page.
- Listed as Agent of Change Partner in e-newsletter sent pre- and post- event.
- Priority photo opportunity for your representatives for pre- and post-coverage.
- 10 Corporate tickets to the TEDxDelrayBeachLive event.

**PARTNER AGREEMENT** Return this completed page to initiate partnership.

BUSINESS NAME : \_\_\_\_\_

CONTACT : \_\_\_\_\_

STREET ADDRESS : \_\_\_\_\_

CITY : \_\_\_\_\_ STATE : \_\_\_\_\_ ZIP CODE : \_\_\_\_\_

BUSINESS PHONE : \_\_\_\_\_ CONTACT CELL PHONE : \_\_\_\_\_

EMAIL : \_\_\_\_\_ WEBSITE : \_\_\_\_\_

PLEASE ACKNOWLEDGE US IN PRINT AS : \_\_\_\_\_

ENCLOSED IS A CONTRIBUTION IN THE AMOUNT OF : \_\_\_\_\_

- PRESENTING PARTNER
- VISIONARY PARTNER \$5,000
- INNOVATING PARTNER \$2,500
- AGENT OF CHANGE PARTNER \$1,500

WE ARE UNABLE TO ATTEND, BUT WISH TO CONTRIBUTE IN THE AMOUNT OF \$ \_\_\_\_\_

**PAYMENT INFORMATION**

- CHECK ENCLOSED, MADE PAYABLE TO Women of the Round Table 501(c)(3)
- CREDIT CARD PAYMENT MAY BE MADE ONLINE AT TEDxDELRAYBEACH.COM, or BY PROVIDING INFORMATION BELOW:
  - AMERICAN EXPRESS
  - MASTER CARD
  - VISA

CREDIT CARD NUMBER : \_\_\_\_\_ CVC NUMBER : \_\_\_\_\_

EXPIRATION DATE : \_\_\_\_\_ BILLING ZIP CODE : \_\_\_\_\_

By signing below, I authorize TEDxDELRAYBEACH to charge the above credit card as indicated.

AUTHORIZED SIGNATURE : \_\_\_\_\_ DATE : \_\_\_\_\_

Contact Becky Woodbridge at 561.251.7059 or Becky@TEDxDelrayBeach.com with questions and information.

## TED GLOBAL SPEAKERS

### SESSION 4: MONEY TALKS



**Chrystia Freeland**  
Plutocracy chronicler



**Annette Heuser**  
Rating agency reformer



**Toby Eccles**  
Social investment  
visionary



**Didier Sornette**  
Risk economist



**Apollo Robbins**  
Risk economist



**Mariana Mazzucato**  
Innovation economist

### SESSION 5: LISTENING TO NATURE



**Bernie Krause**  
Natural sounds  
legend



**Marla Spivak**  
Bees scholar



**Sonia Shah**  
Science writer



**Greg Gage**  
Neuroscientist



**Yaron Herman**  
Jazz pianist



**Suzana  
Herculano-Houzel**  
Neuroscientist



**Carin Bondar**  
Wild sex biologist

### SESSION 6: WORLD ON ITS HEAD



**Nassim Assefi**  
Doctor, novelist, Guest  
Host



**Gabriella Gomez-Mont**  
Creativity Officer, Guest  
Hostreformer



**Teddy Cruz**  
Architect & urbanist



**Holly Morris**  
Explorer & filmmaker



**Juan Pardinas**  
Economic policy  
innovator



**Trita Parsi**  
Political scientist



**Dina El Wedidi**  
Singer



**Tania Bruguera**  
Performance artist



**Lesley Hazleton**  
Accidental theologist



**May El-Khalil**  
Founder of the Beirut Marathon

### SESSION 7: REGENERATION



**Molly Stevens**  
Biomaterials researcher



**Siddharthan Chandran**  
Regenerative neurologist



**Grégoire Courtine**  
Spinal cord researcher



**Mark Kendall**  
Biomedical engineer



**Fabian Oefner**  
Photographer



**Le Trio Joubran**  
Oud trio

# Sun-Sentinel

Saturday, May 4, 2013

## TEDx Delray Beach event inspires, disseminates innovative ideas

By Maria Herrera  
Staff writer

When great minds get together, their ideas are contagious.

Just ask the nearly 400 people who attended the first TEDx Delray Beach event Friday at the Crest Theater, where more than two dozen speakers took the stage to inspire with their ideas and innovations.

"It's like a party for your mind," said Marilyn Cane, of Plantation, a law professor at Nova Southeastern University. "You're exposed to the whole range of ideas here."

Named The Human Experience, the first TEDx Delray Beach event featured speakers who embodied just that: the sum of experiences by people from diverse backgrounds and scientific fields who make up one human race.

TED, a nonprofit organization whose motto is "Ideas Worth Spreading," started in 1984 as a conference bringing together people from the technology, entertainment and design worlds.

Thanks to the Internet, it has grown and its scope has broadened to include many different topics. Along with two annual conferences, TED includes the award-winning TED Talks video site, and the series of programs that include the local TEDx talks.

Local resident Becky Woodbridge was granted the license to host TEDx Delray Beach, an independent version of the original TED.

Friday's event featured Kande G, who is a life coach speaker and host of the Nothing But Good News radio show, and opera singer Cynthia Makris, who encouraged people to find a way of expressing themselves that fulfills who they are, just as singing does for her.

There was 14-year-old Becca Erbo, of Boca Raton, who learned to combat bullying in school with "pocket cards," little cards she created with positive messages such as "believe in who you are" to remind herself and others of their self-worth.

Former Miami Dolphins star Ricky Williams also spoke, saying that in spite of his fame as a football player, there was a void in his life that only the search for consciousness filled.

"It's a smorgasbord of life lessons handed out by people with different experiences from all walks of life," said Delray Beach Commissioner Shelly Petrolia, who said she knew little about TEDx before attending the event. "I didn't know what to expect. I'm hoping to take what I learned and apply it in my own life."



Although Cane is a self-proclaimed TED podcast fan, she was also there to hear her son Daniel Cane give his first TEDx talk. Daniel Cane created software giant Blackboard from his dorm room at Cornell University, and sold it in 2011 for \$1.6 billion. He is now working on ModernizingMedicine, a company that aims to do just that: revolutionize the way medical information is created and shared.

"What attracts me to this is the science of it and being able to learn new things," said Delray Beach resident David Pluemer.

*Meherrera@tribune.com or 561-243-6544*



David Pollay, TEDx 2013 speaker

*"It's like a party for your mind.  
You're exposed to the whole range  
of ideas here."*

Marilyn Cane,  
a law professor at Nova Southeastern University

*“TEDx is more than a series of lectures from interesting people, it is a life-changing experience that combines wisdom, inspiration, optimism, and entertainment. No matter how long the day is you don’t want it to end.”*

**David Mezzapelle,**

Author of Contagious Optimism and TEDx 2013 speaker

*“I speak at a lot of conferences - a LOT of conferences. Becky and her team of friendly and talented volunteers put on one of the smoothest, most innovative, and most comprehensive event that I’ve ever been lucky enough to participate in.”*

**Bruce Turkel,**

Turkel Brands and TEDx 2013 speaker

*“This experience was beyond my already high expectations. The location, the attention to detail, the bonding and sense of camaraderie amongst all involved combined to make this one of the best events with which I’ve every been involved. Thank you so much for all the incredible effort, love and skill that went into this.*

**Harold Payne**

TEDx 2013 speaker

*“TEDxDelrayBeach was a meeting of some fantastic minds. I left the event wanting to save the world while running an ultra-marathon-I imagine I’m not the only one.*

**Sarah Nohe**

TEDx 2013 speaker

*“The Greater Delray Beach Chamber of Commerce is delighted to partner with TEDxDelrayBeach as a sponsor. The event was a huge success and we are extremely pleased with the exposure we received before, during and after the event. We look forward to continuing our collaboration to bring innovative TED events to Delray Beach.”*

**The Greater Delray Beach Chamber of Commerce,**

Visionary Partner of TEDx 2013

*“I can honestly say that this was one of the most professionally organized and well run events that I have ever had the opportunity to be involved with. Also, the mix of speakers and subject matter kept the day moving with great energy and content. Bravo on an amazing job well done.”*

**Kandee G,**

TEDx 2013 speaker

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# MAY 3RD 2013

THE HUMAN EXPERIENCE

