

TED^x Delray Beach

x = independently
organized TED event

PARTNERSHIP PACKAGE



THE **HUMAN** EXPERIENCE

“The Human Experience is unique to all of us, but never free of incident and always venturing the horizon.”

www.TEDxDelrayBeach.com

TED^x DelrayBeach

**x = independently
organized TED event**

WHAT IS TED^x ?

TED^x was created in the spirit of TED's mission: Ideas Worth Spreading. The program is designed to give communities, organizations and individuals the opportunity to stimulate dialogue through TED-like experiences at the local level.

"In the spirit of ideas worth spreading, TED^x is a program of local, self-organized events that bring people together to share a TED-like experience. At a TED^x event, TEDTalks video and live speakers combine to spark deep discussion and connection in a small group. These local, self-organized events are branded TED^x, where x = independently organized TED event. The TED Conference provides general guidance for the TED^x program, but individual TED^x events are self-organized."

At TED the approach to sponsorship is a collaborative, interactive partnership. Sponsors are called partners.

We invite you to partner with TED^xDelrayBeach in bringing the conversation of "The Human Experience" as portrayed by renowned speakers such as Bernard Siegel, Ricky Williams, Dr. Stuart Heller and more.

Let's make it

- **Be as creative as possible** - find artistic ways to present your company and products
- **Experiment with new ideas** - be innovative and expressive
- **Engage the community in meaningful ways** - interact to provide memory and meaning
- **Demonstrate firsts** - imagine what hasn't yet been imagined and play with us to make it so
- **Bring your best TED** - celebrate "The Human Experience" and the human spirit with us
- **Explore spaces outside the main stage** to highlight your company - think outside the box

MAY 3RD 2013
THE HUMAN EXPERIENCE

www.TEDxDelrayBeach.com

TED^x DelrayBeach

**x = independently
organized TED event**

VISIONARY PARTNER (7 AVAILABLE)

- Logo placement before, or after six speaker talks
- Company name in all press releases submitted to local media
- Full page ad in event program
- Logo, biography and company link on TEDxDelrayBeach.com Partner Page
- Prime marketing placement in the event Human Experience Lab
- Logo recognition onsite throughout the event venue
- Premier banner location at the event congregation room
- Onstage recognition by MC
- On camera interview during event for TEDxDelrayBeach "Behind the Scenes" documentary
- Prime logo placement on event T-shirt
- Logo on Back Pack take-home bag
- Opportunity to put promotional materials in take-home bag
- Autograph copy of select speaker books
- 8 tickets to TEDxDelrayBeach | The Human Experience on May 3, 2013
- 8 tickets to the VIP pre-event party

000,01\$

MAY3RD2013
THE HUMAN EXPERIENCE

www.TEDxDelrayBeach.com

TED^x DelrayBeach

**x = independently
organized TED event**

INNOVATINGPARTNER

- Logo placement before, or after 2 speaker talks
- Company name in all press releases submitted to local media
- Half page ad in event program
- Logo, biography and company link on TEDxDelrayBeach.com Partner Page
- Marketing placement in the event Human Experience Lab
- Logo recognition onsite throughout the event venue
- Banner location at the event congregation room
- Onstage recognition by MC
- Logo placement on event T-shirt
- Logo on Back Pack take-home bag
- Opportunity to put promotional materials in take-home bag
- Autograph copy of select speaker books
- 4 tickets to TEDxDelrayBeach | The Human Experience on May 3, 2013
- 4 tickets to the VIP pre-event party

000,000\$

MAY3RD2013
THEHUMANEXPERIENCE

www.TEDxDelrayBeach.com

TED^x DelrayBeach

**x = independently
organized TED event**

AGENT of CHANGE PARTNER

- Quarter page ad in event program
- Logo and company link on TEDxDelrayBeach.com Partner Page
- Logo on banner displayed at the event congregation room
- Onstage recognition by MC
- Logo placement on event T-shirt
- Logo on Back Pack take-home bag
- Opportunity to put promotional materials in take-home bag
- 2 tickets to TEDxDelrayBeach | The Human Experience on May 3, 2013
- 2 tickets to the VIP pre-event party

\$2,500

MAY 3RD 2013
THE HUMAN EXPERIENCE

www.TEDxDelrayBeach.com

TED^x DelrayBeach

**x = independently
organized TED event**

IN-KIND PARTNER

(Minimum \$500.00 in Products or Services)

- Acknowledgement or advertisement in Event Program, determined by level of participation.
- Company name listed on the TEDxDelrayBeach Sponsor webpage.
- Company name listed on the TEDxDelrayBeach event attendee t-shirt.
- Company name listed on additional TEDxDelrayBeach event giveaways (subject to availability).
- Opportunity to include a business card or brochure in the TEDxDelrayBeach event attendee give-away bag.

IN-KIND

MAY 3RD 2013
THE HUMAN EXPERIENCE

www.TEDxDelrayBeach.com

TED^x DelrayBeach

x = independently
organized TED event

OUR PARTNERS

DAVE MITEL

Raymond

KENWOOD



boca

MAY 3RD 2013
THE HUMAN EXPERIENCE

www.TEDxDelrayBeach.com

TED^x DelrayBeach

**x = independently
organized TED event**

PARTNER AGREEMENT Return this completed page to initiate partnership.

BUSINESS NAME : _____

CONTACT : _____

STREET ADDRESS : _____

CITY : _____ STATE : _____ ZIP CODE : _____

BUSINESS PHONE : _____ CONTACT CELL PHONE : _____

EMAIL : _____ WEBSITE : _____

PLEASE ACKNOWLEDGE US IN PRINT AS : _____

ENCLOSED IS A CONTRIBUTION IN THE AMOUNT OF :

- | | |
|--|----------|
| <input type="checkbox"/> VISIONARY PARTNER | \$10,000 |
| <input type="checkbox"/> INNOVATING PARTNER | \$5,000 |
| <input type="checkbox"/> AGENT OF CHANGE PARTNER | \$2,500 |

ADDITIONAL EVENT TICKETS (ONLY AVAILABLE WITH PARTNER AGREEMENT) :

_____ # OF TICKETS \$100.00 per ticket

☐ WE ARE UNABLE TO ATTEND, BUT WISH TO CONTRIBUTE IN THE AMOUNT OF \$ _____

PAYMENT INFORMATION

☐ CHECK ENCLOSED, MADE PAYABLE TO Women of the Round Table 501(c)(3)

CREDIT CARD PAYMENT MAY BE MADE ONLINE AT TEDxDELRAYBEACH.COM, or BY PROVIDING INFORMATION BELOW:

☐ AMERICAN EXPRESS ☐ MASTER CARD ☐ VISA

CREDIT CARD NUMBER : _____ CVC NUMBER : _____

EXPIRATION DATE : _____ BILLING ZIP CODE : _____

by signing below, I authorize TEDxDELRAYBEACH to charge the above credit card as indicated.

AUTHORIZED SIGNATURE : _____ DATE : _____

Contact Becky Woodbridge at 561.251.7059 or Becky@TEDxDelrayBeach.com with questions and additional information.

TED^x DelrayBeach

**x = independently
organized TED event**

PARTNERAGREEMENT Terms & Conditions (keep this page for your reference)

TEDx was created in the spirit of TED's mission: Ideas Worth Spreading. The program is designed to give communities, organizations and individuals the opportunity to stimulate dialogue through TED-like experiences at the local level.

Though TEDx events are fully planned and coordinated independently, on a community-by-community basis, all event partners are approved by TED.

TEDx events are non-profit, all partner funds, in-kind products, services raised, or given must go back into the production of the TEDx event.

TEDxDelrayBeach will provide the benefits as outlined in this packet for the appropriate level.

Partner will provide:

- Payment as outlined in Partner Agreement
- Logo (.ai, .pdf, .png, .jpg - must be high resolution if .png, or .jpg) by _____
- Company Biography (max 100 words) by _____ for use on event website
- If at the Visionary, or Innovator level, a company banner for use at the event
- Partner is responsible for installation, shipping and associated costs
- Partner is responsible for staffing at any promotional area
- Partner agrees not to sell any products, or services at the event

TEDxDelrayBeach retains the full and sole discretion in selecting the main theme, the speakers, the topics, the structure, the participants and communication initiative in relation to the events as well as any other aspect that may influence the attendees' experience and overall quality and level of the event.

No partner will receive the right to present a TEDTalk, or get any allotted stage time at the TEDxDelrayBeach event.

This document is supplemented by a good faith agreement between the parties in order to cooperate in making TEDxDelrayBeach and the partnership a success. All TEDxDelrayBeach partnerships are based on an element of trust and reasonable behavior by all participating parties.



OURSPEAKERS



REBECCA ZERBO



DR. HELEN TURNBULL



BRUCE TURKEL



BERNARD SIEGEL



KARTICK SATYANARAYAN



HAROLD PAYNE



RICKY WILLIAMS



DR. JOACHIM DE POSADA



DAVID J. POLLAY



DR. DAVID E. MARTIN



KEVIN O'CONNER



MIKE ROBBINS



CYNTHIA MAKRIS



JIM CATHCART



FRANK MCKINNEY



DAVID MEZZAPELLE



DR. DAVID LEWKOWICZ



LEW CRAMPTON



DR. JANET COURTNEY



DR. STUART HELLER



KANDEE G



JOHN SPANNUTH



ALEX SHAW



DANIEL CANE



SARAH NOHE

MAY 3RD 2013

THE HUMAN EXPERIENCE