

# **South Florida CIO Council**

*presents*

## **State of the CIO 2013**

7:30am – 11:45am

April 25, 2013

# Agenda

## **By-Invitation only CIO Breakfast (Vendor Sponsored)**

7:15 am – 7:30 am	By-Invitation CIO & IT Execs Breakfast”
7:30 am – 8:30 am	Breakfast and Networking

## **General Session**

7:30 am – 8:30 am	Sponsor Setup
8:30 am – 9:45 am	Registration, Breakfast, Exhibits and Networking
9:45 am – 10 am	2013 CIO Council Kick-off
10 am – 10:30 am	Key-note Speech: Gary Beach, Author
10:30 am – 10:45 am	Sponsor Introductions
10:45 am – 11:30 am	Panel Discussion & Q&A: Gary Beach, Local CIOs
11:30 am – 11:45am	Raffle (sponsor give-aways) and wrap-up

# State of the CIO – 2013

- April 25, 2013
- Key Note – Gary Beach, Publisher Emeritus, CIO Magazine

*New Book: What IT Execs Need to Do to Fix America*

- Panel Discussion:

Susan Amat, University of Miami, Launch Pad

Andrew Tabone, Carnival Cruise Lines, IT Recruitment

Deborah Karcher, CIO Miami-Dade County Public Schools

Greg Taffet, CIO U.S Gas & Electric

Other CIOs.

# State of the CIO - 2013

Gary Beach will be discussing:

- Tech skills gap facing our nation and what IT execs are doing about it.
- Extensive research of current state, solutions and cases
- Panel of STEM, Education and CIOs

# Gary Beach's Resume



Gary Beach  
Publisher Emeritus  
*CIO Magazine*

Gary Beach brings 28 years of information technology publishing experience and knowledge to his role as publisher emeritus of IDG's *CIO* magazine. A prolific presenter, Beach is a highly regarded spokesperson throughout the United States and global technology industry. He has testified before both the U.S. House and Senate and is frequently quoted by major media organizations such as CNN, *USA Today*, *The New York Times*, *San Francisco Chronicle* and *San Jose Mercury News*. As *CIO* magazine's resident expert on the *CIO Magazine Tech Poll*, he has provided commentary to a number of media outlets including Reuters, *Business Week*, The Associated Press and CNBC. He also served as a guest commentator on NPR's "All Things Considered" program, covering topics ranging from PC recycling to improving technology education.

Prior to joining *CIO* magazine in 1997, Beach was president of two IDG publications, *Computerworld* and *Network World*. He joined IDG in 1987 after a ten year career at McGraw-Hill Incorporated.

**HIS NEW BOOK "WHAT IT EXECS NEED TO DO TO SAVE AMERICA"  
WILL BE AVAILABLE JULY 2013, ACCESS TO OBTAIN THE BOOK  
WILL BE PROVIDED DURING THE EVENT.**

# State of the CIO – Participation

	2009	2010	2011	2012
<b>Date, Time, Venue</b>	March 25, 2009, 7am – 11:30am Signature Grand, Davie	March 17, 2010, 7am – 11:30am Signature Grand, Davie	March 22, 2010, 7am – 11:45am Signature Grand, Davie	March 21, 2012, 7am – 11:45am Signature Grand, Davie
<b>Speakers</b>	Gary Beach, CIO Magazine Tery Howard, Miami Dolphin Colin Drummond, Bayview Kevin Bott, Ryder Paul Martine, Citrix	Gary Beach, CIO Magazine Sharon Moura, ADT Kevin Bott, Ryder Paul Martine, Citrix Herb Payan, SonyMusic	Gary Beach, CIO Magazine Doug Cormany, Preferred Care Eric Lozano, Banco Santander	Gary Beach Jim Haid: HEICO Rebecca Smith: Henderson Behavioral Services
<b>Key Sponsors</b>	FusionStorm, EMC	Sunera	Peak10, Flagship	SECNAP, F5
<b>Exhibitors</b>	<ul style="list-style-type: none"> <li>• 1 Vault Networks</li> <li>• AAJ Technologies</li> <li>• Advanced Processing &amp; Imaging</li> <li>• Data Corp</li> </ul>	<ul style="list-style-type: none"> <li>• Protiviti</li> <li>• Wood Business</li> <li>• New Horizons</li> <li>• Vista Technologies</li> <li>• TEK Partners</li> <li>• Cielo Consulting</li> </ul>	<ul style="list-style-type: none"> <li>• ERM</li> <li>• Host.net</li> <li>• Octagon Search</li> <li>• Protech</li> <li>• SMBAF</li> <li>• TekSystems</li> <li>• TekPartners</li> </ul>	<ul style="list-style-type: none"> <li>• Chetu</li> <li>• Host.Net</li> <li>• Mission Critical Systems</li> <li>• SMBAF</li> <li>• SoftwareONE</li> <li>• TecPartners</li> <li>• TekSystems</li> <li>• Peak10</li> </ul>
<b>Participants</b>	220 approximately 41 CIOs (during the CIO only breakfast)	152 approximately 46 CIOs (during the CIO only breakfast)	150 approximately 30 CIOs (During the CIO only breakfast)	150 approx. 34 CIO (during the CIO only breakfast)
<b>CIO Breakfast Sponsorship</b>	DimensionData	Sunera	Peak10 and Flagship	SECNAP, F5

# State of the CIO - 2013

April 25, 2013

## 2013 Sponsorship Packages

- **Platinum Event Sponsorship: \$3,500**
  - 3-5 minutes during CIO-Only breakfast event
  - 3-5 minutes on stage for company presentation at the main event
  - Banner on stage at the main event
  - Acknowledgement by President during Introductions
  - List of attendees
  - 1 table-top available for brochures, whitepapers and giveaways
  - 4 company representatives at Main Event & 2 at CIO Executive Breakfast
  - Logo on the CIO Council website for 1 year
- **CIO Only Breakfast Sponsorship: \$2,500**
  - 3-5 minutes during CIO-Only breakfast event
  - Banner on stage during the breakfast
  - Banner on stage at the main event
  - Acknowledgement by President during Introductions
  - List of attendees
  - 1 table-top available for brochures, whitepapers and giveaways
  - 4 company representatives at Main Event & 2 at CIO Executive Breakfast
  - Logo on the CIO Council website for 1 year
- **Gold Event Sponsorships: \$950**
  - Mention from the stage
  - Banner alongside the stage
  - 1 table-top available for brochures, whitepapers and giveaways
  - 2 company representatives
  - Logo on the CIO Council website for 1 year

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## 2013 Sponsorship Packages

- **Reserved Table - \$425**
  - 10 reserved seats
  - Banner on the table
  
- **Exhibitor Table Top - \$400**
  - 1 4x6 table or a booth (provided, setup, tear-down by vendor)
  - Mention from the stage
  - 1 company representatives
  - Logo on the CIO Council website for 1 year
  
- **Participants**
  - Registration Fee

	Before 3/15	Between 3/16- 3/31	After 4/1/13
Individual Participation	<b>\$25</b>	<b>\$35</b>	<b>\$50</b>

# Contact Information

- For Further sponsorship details
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- Alex Funkhouser
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